





Steve and Jessica In The Morning was born May 8th 2011, when over a quick lunch of cheap pizza Steve Waters met Jessica Cash and a new chapter began. Together they have been embracing the Fredericksburg community at every level for the last 7 years.

Whether they are supporting local charities or trying to meet every listener they can, Steve and Jessica bring the laughs, heart, and genuine love for where they live to their show every day.



Steve

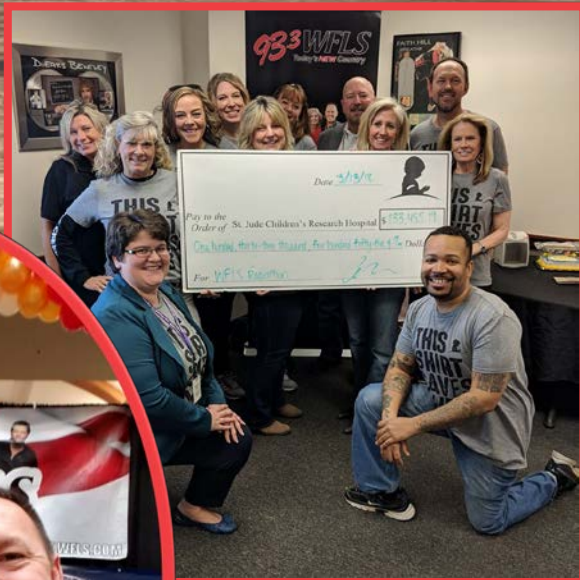
- Began at WFLS in 1995 on weekend overnights, left and then returned to co-host the morning show.
- Started out as an actor
- Engaged to Holly and getting married in September
- Enjoys hanging with his cat, Shackleton

Jessica

- 33 Years In Radio
- Has run 9 full marathons, 7 years in a row with the Marine Corps Marathon
- 1997 CMA Major Market Personality Winner
- Has been on Mornings at WFLS for 11 years

93.3 WFLS
Today's **NEW** Country

Steve & Jessica
IN THE MORNING



In their 7 years together, Steve & Jessica have helped raise over \$900,000 for St. Jude's during our Annual Radiothon and Family Fun Day!



In The Community



Bras for a Cause:
Jessica helps raise
money with local
businesses to find a
cure for breast
cancer.



Operation Blue
Christmas:
Annual Toy Drive
with the Sheriff's
Office.



Celebrating
our listeners
with a
Customer
Appreciation
Pig Roast!



Honoring our Men in Blue



In The Community

- Host Annual St. Jude Radiothon and Family Fun Day
- Emcee Marine Corps Historic Half Marathon
- Toys For Tots Annual Campaign
- Help Fundraise for Operation Blue Christmas to support local Law Enforcement
- Emcee Annual Riverfest to Save our Local Rivers
- Jessica hosts Bras For A Cause- Breast Cancer Awareness Month
- Jessica hosts Weekly In The Community Program
- Steve Emcees Annual Crop For A Cure to Help St. Jude
- Volunteer at Annual Local Career Days
- Launched a 2017 Hometown Handshake Campaign to meet every listener
- Support and help raise funds for the Fredericksburg Area Food Bank

In The Community



Steve & Jessica love being out in the community interacting with listeners!



Awards & Accolades



Awarded Favorite Radio
Station by local newspaper
readers

- Two Time Winner of Best Morning Show by the Virginia Association of Broadcasters
- Consistently #1 Country Morning Show in the Market

93.3 WFLS
Today's **NEW** Country

Steve & Jessica
IN THE MORNING

Supporting Country Music



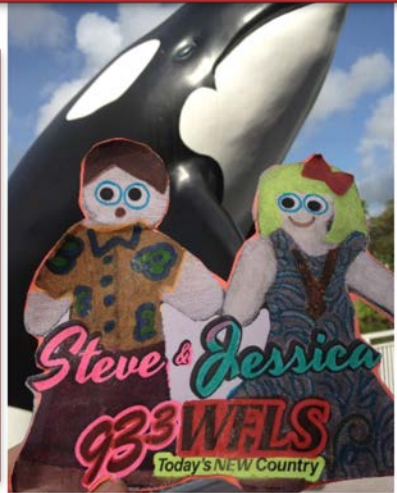
Steve & Jessica are always supporting country music, from hitting the stage and introducing the hottest names in country, to bringing new artists to town to showcase for their listeners.



Steve & Jessica are EVERYWHERE



It was a busy summer of 2017 as Steve & Jessica invited WFLS listeners to take them along on their vacations! Flat Stanley Style!



Awards & Accolades



Awarded Favorite Radio
Station by local newspaper
readers

- Two Time Winner of Best Morning Show by the Virginia Association of Broadcasters
- Consistently #1 Country Morning Show in the Market